

COOKIE POLICY for FYSM Market FZC LLC

Last Updated: 05 May 2026

COMPANY INFORMATION

The Website is operated by:

Company name: FYSM Market FZC LLC

Trading name / brand: FYSMSTORE

License number: 4414135.01

Registered address: Business Centre, Sharjah Publishing City Free Zone, Sharjah, United Arab Emirates

Website: <https://shop.fysm.co>

Contact email: fysmmarket@gmail.com

1. WHAT ARE COOKIES?

Cookies are small text files stored on your device (computer, tablet, or mobile) when you visit a website. They help the website recognize your device and remember information about your visit, such as your preferences and actions. Cookies enable functionalities like keeping you logged in, remembering items in your shopping cart, and providing personalized content.

2. HOW WE USE COOKIES

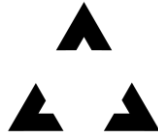
We use cookies and similar technologies to:

- **Enable authentication:** Make it possible for you to log in to the site, enabling checkout.
- **Enhance User Experience:** Remember your preferences and settings for future visits.
- **Improve Performance:** Analyze how our Services are accessed and used to optimize functionality.
- **Personalize Content:** Provide customized recommendations and advertisements based on your browsing behavior.
- **Security:** Protect your account and prevent fraudulent activities.

3. TYPES OF COOKIES WE USE

- Essential Cookies

These cookies are essential for the basic functionalities of our Services. They enable core features like user authentication, security, and network management. These are essential for functionality of the Services and such cookies do not use or store personal data. We therefore do not require your consent before placing this cookie on your device.



Examples:

- a) Cookies which allow you to sign in to the Services.
- b) Cookies which enable you to add items to your cart.

- **Performance Cookies**

Performance cookies collect anonymous data on how users interact with our Services. This information helps us identify errors and improve overall performance. We require your consent to use these cookies and see Section 5 (*Managing Cookies*) of this notice for more information about how we collect consent and how you can manage your consent preferences.

Examples:

- a) Analytics cookies from third-party providers like Google Analytics.
- b) Error tracking cookies to report issues.

- **Functionality Cookies**

Functionality cookies remember choices you make to provide a more personalized experience. We require your consent to use these cookies and see Section 5 (*Managing Cookies*) of this notice for more information about how we collect consent and how you can manage your consent preferences.

Examples:

- a) Remembering your location and language preference.
- b) Remembering your preferred delivery address.
- c) Enabling customer support chat box.
- d) Security cookies to detect and prevent fraud such as bots.

- **Advertising Cookies**

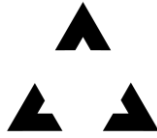
Advertising cookies are used to deliver relevant advertisements to you. They track your browsing habits to show you ads that are more likely to interest you. We require your consent to use these cookies and see Section 5 (*Managing Cookies*) of this notice for more information about how we collect consent and how you can manage your consent preferences.

Examples:

- a) Cookies that personalize ads based on your browsing history.
- b) Third-party cookies from advertising networks.

4. THIRD-PARTY COOKIES

When using our Services, third-party service providers may place cookies on your device for analytics and advertising purposes. These third parties are obligated to protect your data in



accordance with our policies. We require your consent to allow third-party cookies and see Section 5 (*Managing Cookies*) of this notice for more information about how we collect consent and how you can manage your consent preferences.

Third-Party Services Include:

- a) **Google Analytics:** For tracking website usage and activity.
- b) **Facebook Pixel:** For measuring ad conversions and retargeting.
- c) **Ad Networks:** Such as Google Ads and other partners.

5. MANAGING COOKIES

We will ask for your consent to place cookies or other similar technologies on your device, except where they are essential for us to provide the Services e.g., necessary cookies to enable you to put items in your shopping basket or use our check-out process.

We collect your consent to all non-necessary cookies through our cookies banner which asks you to customise your cookies preferences. If you disallow cookies, no cookies except for Essential cookies will be placed on your device.

IMPORTANT: If you disallow the cookies, we will not be able to fully use cookies and this will affect how our Services work, and you may not be able to access or use certain areas of our Services or the full functionality of the Services.

You can withdraw your consent to the use of cookies at any time by adjusting your preferences via the cookie banner or browser settings.

How to Control Cookies:

- a) **Opt-Out via cookie banner:** Request us to stop using non-necessary cookies by selecting customising your cookie preferences.
- b) **Browser Settings:** Adjust your browser settings to block or alert you about cookies.
- c) **Opt-Out Tools:** Use opt-out tools provided by third parties (e.g., Google Analytics Opt-out Browser Add-on) to reject specific cookies.

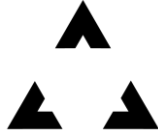
Please note that fully disabling all cookies may affect the functionality and features of our Services.

6. CHANGES TO THIS COOKIE NOTICE

We may update this cookie notice from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We will inform you of any such changes by posting the updated version of the cookie notice on our Services, and each such change will be effective upon posting or upon the date designated by us as the "effective date".

We may e-mail periodic reminders of our notices and conditions, but you should check our Services frequently to see recent changes. It is your obligation to regularly check this cookie notice. Your continued use of the Services following any such change constitutes your agreement to this cookie notice, as so modified.

We encourage you to review this notice periodically to stay informed about our use of cookies and related technologies.



7. CONTACT US

If you have any concerns about your Personal Data on the Platform, please contact us by sending an email at fysmmarket@gmail.com with a thorough description of your query or request.