

PRIVACY POLICY for FYSM Market FZC LLC

Last Updated: 05 May 2026

1. INTRODUCTION

This Privacy Policy explains how **FYSM Market FZC LLC** (“Company”, “we”, “us”, “our”) collects, uses, stores, shares, and protects personal data when you use our website:

<https://shop.fysm.co>

This Policy applies to:

- Website visitors
- Customers
- Registered users
- Anyone interacting with our services

By using the Website, you agree to this Privacy Policy.

2. LEGAL BASIS

We process personal data in accordance with UAE laws, including:

- Federal Decree-Law No. 45 of 2021 on Personal Data Protection (PDPL)
- Federal Decree No. 44 of 2021 (Emirates Data Office)
- UAE e-commerce and consumer protection regulations

Where applicable, international standards (e.g., GDPR principles) may also be followed.

DEFINITIONS

Personal Data — any information that identifies you directly or indirectly

Sensitive Data — data about health, biometrics, religion, etc.

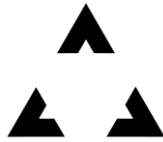
Data Subject — you (the user/customer)

Data Controller — FYSM Market FZC LLC

Data Processor — third parties processing data on our behalf

The Website Policies and Terms & Conditions may be changed or updated occasionally to meet the requirements and standards. Therefore the Customers’ are encouraged to frequently visit these sections in order to be updated about the changes on the website. Modifications will be effective on the day they are posted.

Some of the advertisements you see on the Site are selected and delivered by third parties, such as ad networks, advertising agencies, advertisers, and audience segment providers. These third parties may collect information about you and your online activities, either on the Site or on other websites, through cookies, web beacons, and other technologies in an effort to understand your interests and deliver to you advertisements that are tailored to



your interests.

Please remember that we do not have access to, or control over, the information these third parties may collect. The information practices of these third parties are not covered by this privacy policy.

This Privacy Policy governs the manner in which **FYSM Market FZC LLC / FYSM** collects, uses, maintains and discloses information collected from users (each, a "User") of the <https://shop.fysm.co> website ("Site"). This privacy policy applies to the Site and all products and services offered by <https://shop.fysm.co>

3. PERSONAL IDENTIFICATION INFORMATION

We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users visit our site, register on the site, place an order, fill out a form, respond to a survey, subscribe to the newsletter and in connection with other activities, services, features or resources we make available on our Site. Users may be asked for, as appropriate, name, email address, mailing address, phone number, credit card information,

Users may, however, visit our Site anonymously.

We will collect personal identification information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personally identification information, except that it may prevent them from engaging in certain Site related activities.

4. NON-PERSONAL IDENTIFICATION INFORMATION

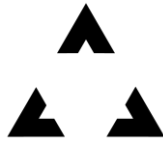
We may collect non-personal identification information about Users whenever they interact with our Site. Non-personal identification information may include the browser name, the type of computer and technical information about Users means of connection to our Site, such as the operating system and the Internet service providers utilized and other similar information.

5. WEB BROWSER COOKIES

Our Site may use "cookies" to enhance User experience. User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. User may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of the Site may not function properly.

6. HOW WE USE COLLECTED INFORMATION

FYSM Market FZC LLC collects and uses Users personal information for the following purposes:



To improve customer service

- Your information helps us to more effectively respond to your customer service requests and support needs.
- To personalize user experience
- We may use information in the aggregate to understand how our Users as a group use the services and resources provided on our Site.

To improve our Site

- We continually strive to improve our website offerings based on the information and feedback we receive from you.

To process transactions

- We may use the information Users provide about themselves when placing an order only to provide service to that order.
- We do not share this information with outside parties except to the extent necessary to provide the service.

To administer a content, promotion, survey or other Site feature

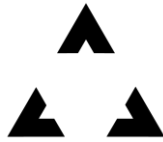
- To send Users information they agreed to receive about topics we think will be of interest to them.

To send periodic emails

- The email address Users provide for order processing, will only be used to send them information and updates pertaining to their order. It may also be used to respond to their inquiries, and/or other requests or questions.
- If User decides to opt-in to our mailing list, they will receive emails that may include company news, updates, related product or service information, etc.
- If at any time the User would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email or User may contact us via our Site.

7. HOW WE PROTECT YOUR INFORMATION

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Site.



Sensitive and private data exchange between the Site and its Users happens over a SSL secured communication channel and is encrypted and protected with digital signatures.

8. SHARING YOUR PERSONAL INFORMATION

We do not store, sell, trade, or rent any credit/debit card details to others. All the credit/debit card information entered on our website will be provided to our payment service provider via a secured connection directly from your web browser. Our servers are not involved in any of the credit/debit card processing activity, therefore we do not have any visibility of the card information entered on our website.

We do not sell, trade, or rent Users personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above.

We may use third party service providers to help us operate our business and the Site or administer activities on our behalf, such as sending out newsletters or surveys. We may share your information with these third parties for those limited purposes provided that you have given us your permission.

9. THIRD PARTY WEBSITES

Users may find advertising or other content on our Site that link to the sites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties.

We do not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from our Site. In addition, these sites or services, including their content and links, may be constantly changing.

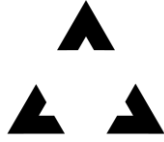
These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to our Site, is subject to that website's own terms and policies.

10. CHANGES TO THIS PRIVACY POLICY

FYSM Market FZC LLC has the discretion to update this privacy policy at any time. When we do, revise the updated date at the bottom of this page. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

11. YOUR ACCEPTANCE OF THESE TERMS

By using this Site, you signify your acceptance of this policy and terms of service. If you do not agree to this policy, please do not use our Site. Your continued use of the Site following the posting of changes to this policy will be deemed your acceptance of those changes.



If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this site, please contact us at fysmmarket@gmail.com